



Report of Amanda Healy, Director of Public Health County Durham, Adult and Health Services, Durham County Council

Purpose of the Report

1. To update the Health and Wellbeing Board on progress made by the North East Prevention Workstream.

Background

2. The Five Year Forward View sets out that a 'radical upgrade in prevention' is needed to improve people's lives and achieve financial sustainability of the health and care system. The National Health Service (NHS) spends more than £15.5 billion per annum treating illness which directly results from alcohol and tobacco consumption, obesity, hypertension, falls, unhealthy levels of physical activity and social isolation. Most of this treatment is avoidable. This also has an impact on Council services including social care.
3. The NHS and local councils have formed sustainability and transformation partnerships (STP's) in 44 areas covering all of England, to improve health and care. Each area has developed proposals built around the needs of the whole population in the area. Working at scale across one or more STP footprint will provide the NHS and their local government partners to work together to build on existing local efforts and strengthen and implement preventative interventions that will close the local health and wellbeing gap.
4. A challenge has always been to support prevention at scale, putting confidence in prevention's ability to deliver. Our health and care system across Cumbria and the North East is currently serving a large "health and wellbeing debt" and we're continuing to run a "health and wellbeing deficit". Each of the three Sustainability and Transformation Plans within the Cumbria and North East footprint has placed a significant emphasis on improving health outcomes, reducing health inequalities and tackling the health and wellbeing gaps which exist.
5. A regional wide group which currently covers two STP footprints (Northumberland, Tyne and Wear and North Durham (NTWND) and Durham, Darlington, Tees, Hambleton, Richmondshire and Whitby (DDTHRW)) has been established which includes Directors of Public Health along with representatives from: Public Health England, Clinical Commissioning Groups (CCGs), Provider Trusts, Health Education England North East, Healthwatch, Strategic Clinical Networks, Voluntary and Community Sector, NHS England Screening and Immunisation, Finance and other STP workstream leads.

6. The regional group is chaired by Dr Guy Pilkington as the Senior Responsible Officer for CCGs. Terry Collins, Chief Executive Durham County Council, is the Chief Executive Sponsor for Local Authorities for this work. They are supported by Amanda Healy, Director of Public Health Durham County Council, and Dr Paul Edmondson-Jones, Director of Public Health Hartlepool Council who lead the prevention workstreams in the NTWND STP and DDTHRW STP respectively with project management support provided from North East Commissioning Support (NECS). Public Health England also provide support to the workstream. Each STP retains its own prevention programme but they have largely similar themes meaning it makes sense to work collaboratively across both footprints.
7. The Directors of Public Health provide key links back to local Health and Wellbeing Boards to ensure alignment and that local priorities are reflected in the North East level work and vice versa. For Durham this includes the priorities set out in the Joint Health and Wellbeing Strategy and the emerging County Durham Partnership approach to prevention.

Progress

8. The North East Combined Authority (NECA) established a Commission for Health and Social Care which reported in 2016 and set out ten recommendations to help the health and social care leaders break the vicious cycle of poor health and poverty. This included a recommendation to secure a shift in spend towards prevention to improve health and wellbeing and reduce health inequalities across the health and care system. The STP Prevention Workstream has taken cognisance of the Report and the recommendations are reflected in the priorities.
9. The Tees Valley Combined Authority (TVCA) does not have health and well-being as one of its agreed objectives but its major focus will be on economic growth and providing jobs for local residents. As the key way to improve health is to get people back into work, many of the recommendations of the NECA Commission are equally applicable to TVCA and, in common with colleagues in the NECA area, the DDTHRW STP Prevention Workstream has taken account of the Report too.
10. The NTWND STP priorities for health and well-being are:
 - Reduce the prevalence of smoking and obesity, and reduce the impact of alcohol
 - Radical upgrade in our approach to ill health prevention and secondary prevention
 - Collaborate across the system to ensure the best start in life
 - Create a network approach to support community asset-based approaches to support people to be healthy and well at home, including social prescribing, working closely with the third sector
 - Enhance people's ability to self-care, increase their independence, self-esteem and self-efficacy

11. The DDTHRW STP priorities for health and well-being are:
 - Scaling up prevention, health and well-being to improve the physical and mental health of our population and reduce inequity
 - Ensuring every child has the best start in life
 - Reduce prevalence of smoking and obesity and reduce the impact of alcohol
 - Radical upgrade in approach to ill health prevention and secondary prevention
 - Enhance people's ability to self-care, increase self-esteem and self-efficacy
 - Roll out Making Every Contact Count

12. The two STP prevention workstreams have worked collaboratively to develop a joint work programme that addresses these priorities across both footprints. The key elements of this joint work programme:
 - Primary prevention – reduce smoking prevalence, reduce alcohol related harm, giving every child the best start in life and reduce the prevalence of obesity. This is underpinned by seeking to address the social determinants of health including child poverty
 - Secondary prevention – reduce premature mortality from CVD, Cancer, COPD and Diabetes
 - Increasing Flu immunisation
 - Health & Work
 - Shifting the spend to prevention
 - Embedding Community Centred & Asset Based Approaches (include self-care)
 - Making Every Contact Count (MECC)
 - Scaling opportunities for social marketing, communications and public health messages across the NHS

13. The workstream has developed a work plan which includes clinical leadership where appropriate. While much of the work to date has been to establish groups and set some key actions, a number of key highlights to date are:
 - Workstream governance established with NHS charring Board, key priorities agreed, key sub-groups identified and established, overarching work plan developed and working with NECS to ensure standard Project Initiation Document for each priority and standard highlight reports across both STP footprints. Links back to Health and Wellbeing Boards developing

- Reducing Tobacco Dependency Taskforce convened and initial paper completed to submit to both STP Boards to agree a clear mandate for a smoke free NHS by April 2019. It builds on the 10 key recommendations that came from the Regional Tobacco Workshop earlier in the year. This taskforce is co-chaired by the Cancer Alliance and Lead Director of Public Health
 - Joint Prevention Workstream is one of 8 STP footprints across the country to have been successful in bidding for support from Building Health Partnerships to pilot links with Voluntary and Community Sector focussed on a community asset based approach to self-care. A Project Group has been established and the first workshop is due to take place on 20th July 2017
14. The priorities in the North East work are already well aligned to County Durham's priorities within the Joint Health and Wellbeing Strategy. However they do have some specific focus on the NHS role in prevention given the need to implement the NHS Five Year Forward View. This is reflected in the ambition from a smoke free NHS by 2019.
15. However the workstream should also support Durham's ambition to focus on prevention across the County Durham Partnership. This approach covers all areas of activity not just health with the following key aspects:
- Community resilience and connectivity is important
 - A shift in focus is needed
 - Interventions should promote independence through self-management
 - Investment is needed in areas that will help people to help themselves, deliver solutions and scale up good practice
 - A greater focus on prevention is needed to achieve necessary budget reductions

As both areas of work develop there is real potential to focus on areas of greatest impact.

Recommendations

16. The Health & Wellbeing Board is recommended to:
- Receive details of the progress made by the Prevention Workstream and the positive way in which the Prevention Workstream is working across the north east to give the opportunity to better work at scale and at pace
 - Agree to receive a more comprehensive report to a future meeting and how it will impact on population health in County Durham

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Appendix 1: Implications

Finance – there are no financial implications at this time

Staffing - project support is provided across the system

Risk - nil

Equality and Diversity / Public Sector Equality Duty – this is being taken into consideration as the work stream priorities are developed

Accommodation - nil

Crime and Disorder - nil

Human Rights - no issues

Consultation – the STP plan for NTWND and DDTHRW had engagement exercises in each Local Authority area

Procurement - no implications at this time

Disability Issues - no specific issues

Legal Implications - nil